

Provide Service to Your Community  
With FirstCall™ Medical Monitoring



**Focusing on the Human Side of Technology®**  
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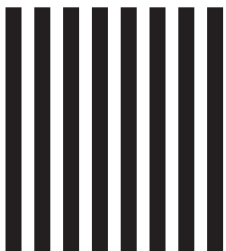


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Community Care  
Cooperative Support



THE BUSINESS OF



Provide important outreach to the elderly and medically-at-risk within your community through FirstCall™ Medical Monitoring.

Since our inception in 1992, CRC's central station has been monitoring and responding to medical alarms under the FirstCall™ brand. FirstCall™ offers a business opportunity that can be profitable and create valuable recognition for your business within your community—especially in rural areas where there is a critical need for senior services.



CRC is also a leader in state-of-the-art facilities. Our SIA certified staff, equipment and procedures are all UL certified, meeting UL's strict guidelines. CRC's training, experience, technology, redundancy measures and performance capabilities are current. We are prepared to meet and exceed the needs of customers in a consistent and dependable manner — which benefits your business and community.

The market for FirstCall™ Medical Monitoring is anticipated to grow immensely in upcoming years. The large aging population, rapidly increasing costs of long-term care and senior citizens who desire to remain in their homes creates a need for these individuals to stay connected to their community. FirstCall™ Medical Monitoring allows your business to position itself as an expert provider of these services—*a rewarding opportunity for both you and your community.*

CRC's cooperative status assures fair pricing for all of our services, which include volume discounts to ensure further that our price structure is beneficial to your bottom line. As a member or associate member of CRC, you find that our high standards provide you with professionally trained operators who have consistently received excellent customer satisfaction ratings. It is CRC's main focus to provide our customers with the industry's finest, most reliable service at a fair price.

FirstCall™ provides peace of mind:

- \*In-Home Residential Monitoring
- \*Senior Living Facilities Monitoring
- \*Medical Dispenser Monitoring



\_\_\_\_ **YES!** I'd like to learn more about becoming a provider of FirstCall™ Medical Monitoring Services.



Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

